$107K in Savings
46% License Reduction

What will you save?

Cetrus™

ABOUT MG2

MG2 partners with businesses around the world to create meaningful transformation through architectural services, planning, interior design, brand strategy, and consulting services. They are consistently ranked among the largest architecture firms in the nation and among the top retail design firms in the world. MG2 serves clients around the globe from their four offices: Seattle, WA; Irvine, CA; Washington, DC; and Shanghai.

THE CHALLENGE

To reduce software costs, MG2's IT team needs to identify over-licensing of metered and non-metered licenses. Additionally, they want to ensure that they are purchasing the most cost-effective applications for each of their professionals, without impacting productivity.

MG2 needs a solution that will allow them to:

1. Determine if they have the correct number and distribution of various licenses.
2. Evaluate license use for cost cutting and future cost containment planning.

THE SOLUTION

Visualization of Use

Cetrus Process Meter (CPM), is an application monitoring platform. CPM deploys desktop Agents that can monitor any Windows-based application, independent of the licensing mechanism. Agents track application us at the file level, for the most detailed data possible. To visualize this data, CPM includes built-in reporting and analytic tools such as trending reports, session use ranking, and real-time concurrency.

SUMMARY

Client

MG2 is a 300-person architecture firm headquartered in Seattle with offices in Irvine, Washington DC, and Shanghai.

Client Needs

- Reduce license costs
- Increase visibility into license usage by employees

Cetrus Solutions Used

- Cetrus Process Meter (CPM) Platform
- Inventory Reader Plug-in

Results

- Saved **$107,000** in Autodesk™ license subscription fees
- Reduced licenses by **46%**
- Visualization of license use and needs
- Improved planning

Want to learn how you can escape the licensing maze and start saving money?

Get a 30 Day FREE trial!

Email **sales@cetrus.com** today
Or visit us online at www.cetrus.com

Inventory

CPM includes a Software Inventory Reader. This tool captures all software installed on each machine, allowing companies to know exactly what they have.

RESULTS

Using CPM's Software Inventory Reader, MG2's IT team was able to identify all applications that were installed on employees' machines. Now they know what software they have, and can accurately plan for the future.

CPM's reports, such as ranking application use by number of sessions and total active time, allows MG2 to determine which users are effectively utilizing applications, and which are under-utilizing them (or not using them at all). With this insight, they limit their purchase of expensive application licenses to only those who require access during specific project phases. As a result, they have been able to maximize the ROI on their license purchases and decrease their license costs significantly.

Cetrus Process Meter - The Platform -

Activity Monitor

License Manager (LMAP)

Inventory Reader

Optimize your licensing and improve planning

Expense-2-Project (E2P)

+ Requires Activity Monitor

Turn overhead into revenue

Application REStrictor (ARES)

Waitlist

+ Requires ARES

Coming soon! Contain your assets
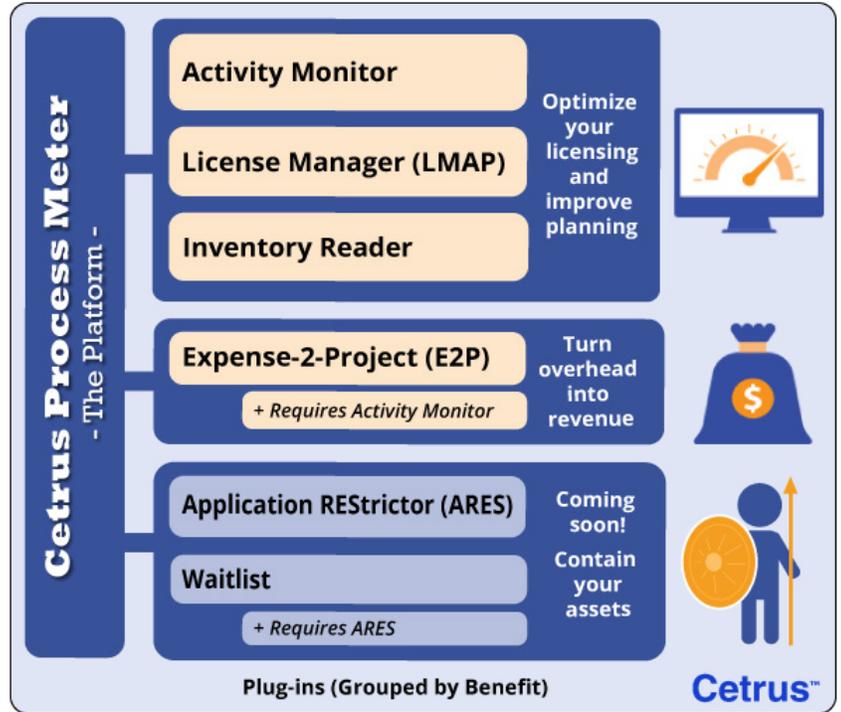
Plug-ins (Grouped by Benefit)

Cetrus™

MG2's Savings - The Facts and Figures

By reviewing over a year's worth of CPM usage data, MG2 reduced the total amount of licenses purchased by **46%**. This resulted in **saving $107,000** when it came time to negotiate their Autodesk™ subscription renewal.

$107K in Savings
46% License Reduction

"CPM provides visibility in to our application usage, enabling us to determine the optimal license mix and evaluate whether it's more cost effective to move licenses vs. providing them to all users. The ability to look at all desktop application usage lets us pursue and validate innovative license management that would have been impossible in the past."

John Cuocci
MG2 IT Director

ABOUT CETRUS

Headquartered in San Ramon, California, Cetrus is the leader in application use monitoring for software optimization. Through their platform, Cetrus Process Meter (CPM), they provide real-time software tracking to help companies visualize and maximize their use. Additionally their Expense-2-Project (E2P) Plug-in allows customers to bill for application use at the file level.

Cetrus strives to help companies make informed business decisions, save money, and recoup licensing costs.

DON'T MISS OUT

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