AT-A-GLANCE: Expense-2-Project (E2P)
Stop leaving money on the table

THE CHALLENGE

For AEC firms, software is a growing expense that is difficult to recoup.

Why don't firms bill for software use, treating it like an asset? Until now there's been no way to capture the amount of time a person spends on an application, for each project.

THE SOLUTION

Expense-2-Project (E2P) is a plug-in to the Cetrus Process Meter (CPM) platform and associates application use to projects at the file level, down to the second. E2P turns software overhead into a **cash generating asset**.
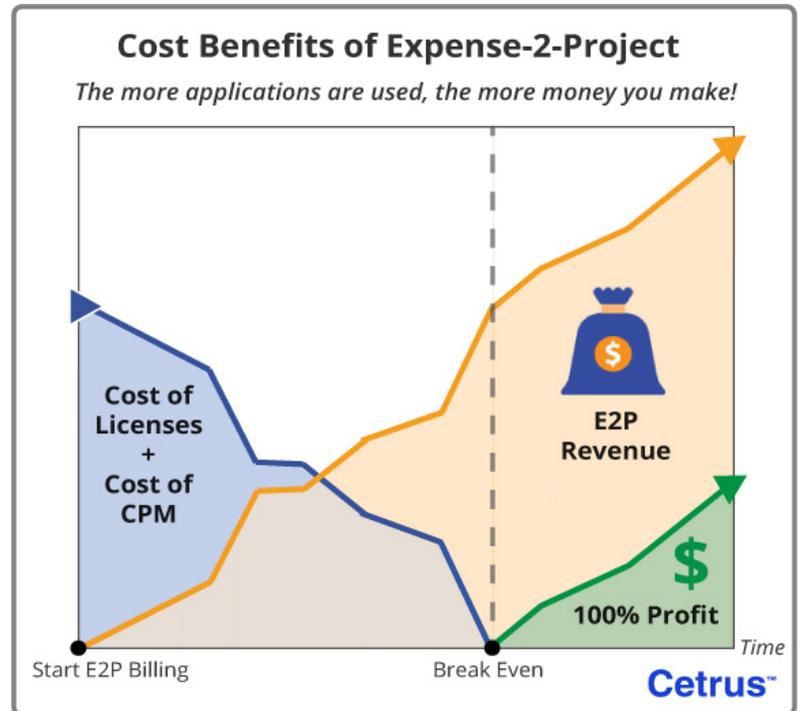
E2P pops up a window with cached project information. The user selects a project name/number, and the association begins! With CPM's ability to monitor activity states, only active time spent on the application will be charged.

You can choose which applications will be tracked with E2P and the rate at which each application is charged. Reports and Templates are provided to help you visualize and compare data.

E2P changes the way AEC firms view the purchase of software. Now buying new licenses can easily be justified, making the jobs of IT Managers and Financial Officers much easier.

E2P KEY BENEFITS

- Generate new revenue streams
- Recoup the cost of licenses
- Justify buying new licenses
- See how your projects utilize software

Cost Benefits of Expense-2-Project
The more applications are used, the more money you make!

> "With E2P we recover the cost of one AutoCAD yearly subscription license in **under 100 hours** of billable use time. When licenses are in high demand, buying more becomes a no-brainer. We easily pay for the licenses just by using them."
>
> **Dave Borde, CAD/GIS Manager of ENGEO**

ABOUT CETRUS

Headquartered in San Ramon, California, Cetrus is the leader in application use monitoring for software optimization. Through their platform, Cetrus Process Meter, they provide real-time software tracking to help companies visualize and maximize their use. Cetrus strives to help companies make informed business decisions, save money, and recoup licensing costs.