AT-A-GLANCE: Cetrus Process Meter is Firing on all Cylinders
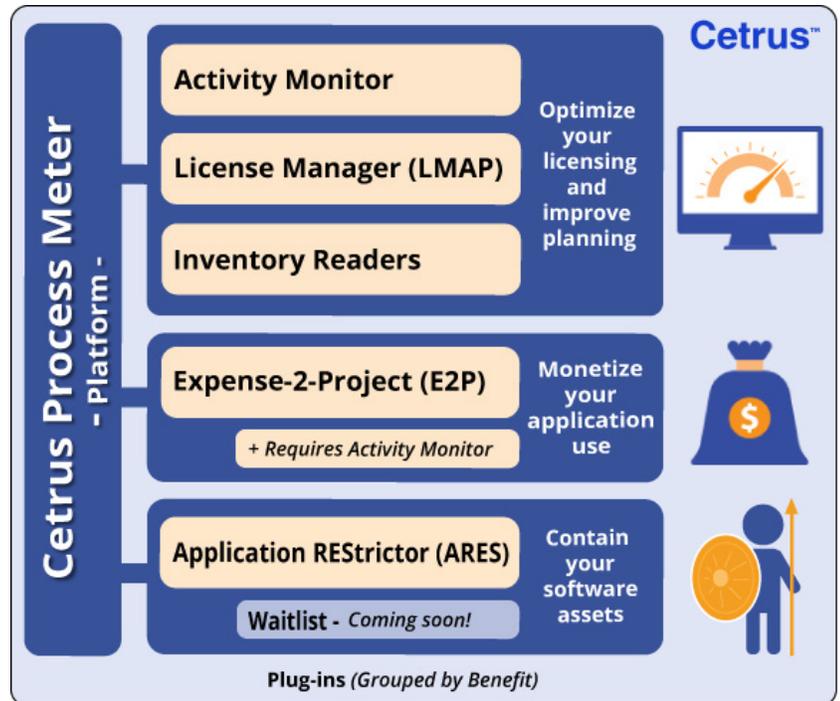
THE CHALLENGES

Firms are at the **mercy** of software providers.

Licensing methods are becoming more complicated, and companies have no way of knowing what software they own and how many application licenses they really need.

IT Managers and Financial Officers must believe what software providers tell them, and trust their employees when told what licenses they have and need. (*Would you be prepared for an audit?*)

When under licensed, employees get frustrated and project progress slows down. They may even "park" applications on their desktop for full days to ensure they'll get a license. On the other hand, if over licensed, you waste valuable resources.

MG2

- Saved over **$107,000** on licensing.
- Reduced Autodesk licenses by **46%**!

"*Process Meter provides visibility in to our application usage, enabling us to determine the optimal license mix and evaluate whether it's more cost effective to move licenses vs. providing them to all users. Having the ability to look at all desktop application usage lets us pursue and validate innovative license management that would have been impossible in the past.*"

**John Cuocci
MG2 IT Director**

Lastly, expensive applications like gINT, AutoCAD, and Revit aren't getting any cheaper. With this growing cost, firms need ways to increase revenue.

THE SOLUTION

Cetrus Process Meter™ (CPM) is a real-time application management platform. CPM provides a Agent Service, where Agents are installed on desktops. These Agents can monitor any Windows-based application, independent of the licensing mechanism for complete and detailed data. However, Plug-ins to Agents are what provide functionality and value to the CPM platform.

The **Activity Monitor** Plug-in tracks application use down to the second. Activity Monitor captures activity states (Active, Inactive, and Timeout) so you can analyze how applications are being used. This is crucial is determining how many applications you should buy, who needs them, and where they should be located. Equipped with this...

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...information, companies can optimize their licenses and maximize efficiency, buying exactly what they need.

Expense-2-Project (E2P) is another Plug-in that allows the association of application use to projects, down to the file level. With this data you can treat licenses as assets and bill for application use. You can also use E2P data to analyze application use per project, identify correlations, and improve cost accounting.

CPM comes with built-in **reporting and analytic tools** for complete data visualization. Reports include Daily Peak Users, Application Use Ranking, E2P Time by Application, and many more. (See the Reports tab on www.cetrus.com for real screenshots.)

COMING SOON

Application REStrictor (ARES) allows companies to contain and control their costs. When a user clicks on an application, ARES will restrict it from launching if the current number of running applications exceeds the maximum number of applications allowed. This will restrict license use to the exact number purchased.

The **Waitlist** Plug-in will be released shortly after ARES. When an application is restricted, users can join a waitlist and be notified when the application is available.

PRAISE FOR CETRUS

"Cetrus Process Meter provides both cost savings and additional revenue. We've reduced our application maintenance spend, and have moved project-specific license and support costs from overhead to a billable expense. Process Meter also lets us see our peak and trending use. The data helps us delay buying unnecessary additional licenses until they are really needed."

Uri Eliahu
President of ENGEO

"The ROI starts happening the moment you are armed with the information to negotiate the renewal of any software you monitor."

Rob Bendix

DISCOVER HOW YOU CAN SAVE $$$

Try Process Meter with this 30 day free trial:

Request FREE 30 Day Trial

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