

Cetrus Process Meter (CPM)

AT-A-GLANCE

Escape the Licensing Maze

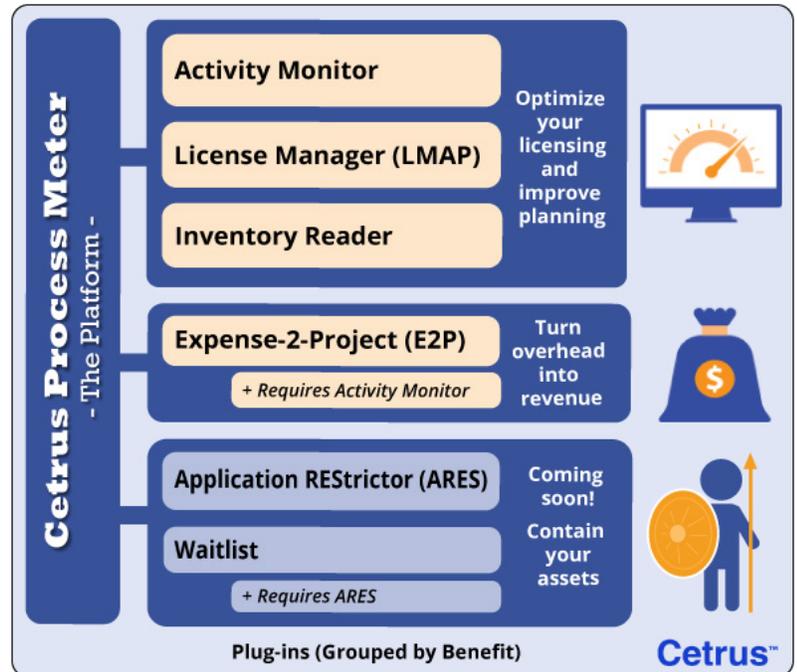
THE CHALLENGES

Firms are at the **mercy** of software providers.

Licensing methods are only becoming more complicated, and companies have no way of knowing what software they own and how many application licenses they really need.

IT Managers and Financial Officers must believe what software providers tell them about their licensing levels. They must trust their employees to accurately report what licenses they have and how often they use them. If under-licensed, project progress slows down and employees get frustrated. On the other hand, if over-licensed, you waste money and valuable resources.

Lastly, expensive applications like Plaxis, AutoCAD, and Illustrator aren't getting any cheaper. Firms need ways to increase revenue and contain costs.



MG2 CASE STUDY

- Saved over **\$107,000** on licensing.
- Reduced Autodesk licenses by **46%**!

“ Process Meter provides visibility in to our application usage, enabling us to determine the optimal license mix and evaluate whether it's more cost effective to move licenses vs. providing them to all users. Having the ability to look at all desktop application usage lets us pursue and validate innovative license management that would have been impossible in the past. ”

John Cuocci
MG2 IT Director

THE SOLUTION

Cetrus Process Meter™ (CPM) is a real-time application management platform. CPM uses Agents installed on desktops to capture application and licensing information. Plug-ins to these Agents add functionality and value to the CPM platform.

The **Activity Monitor** Plug-in tracks application use down to the second. Activity Monitor captures activity states (Active, Inactive, and Timeout) so you can analyze how applications are being used. This is crucial in determining how many applications you should buy and who needs them.

License Manager Agent Plug-in (LMAP) is what collects licensing information from the Server(s). Equipped with this information, companies can optimize their licenses and maximize efficiency, buying exactly what they need.

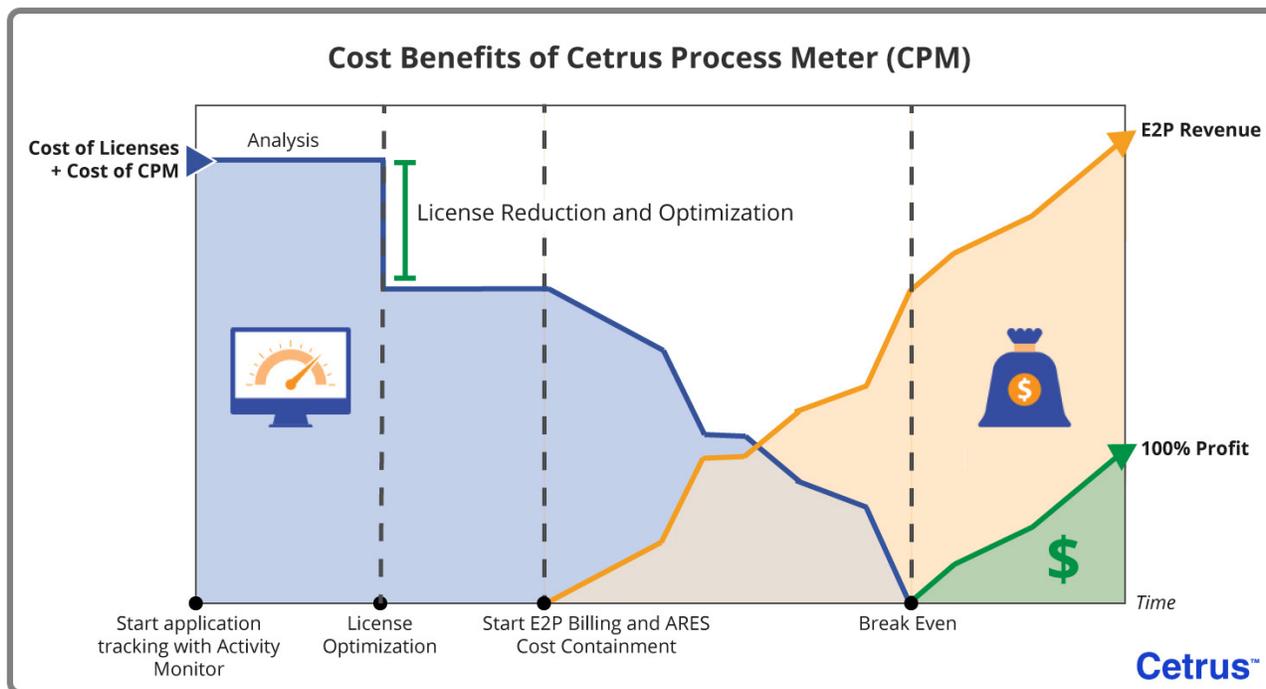
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Expense-2-Project (E2P) is another Plug-in that allows the association of application use to projects, down to the file level. With this data you can treat licenses as assets and bill for application use. You can also use E2P data to analyze application use per project, identify correlations, and improve cost accounting.

CPM comes with built-in **reporting and analytic tools** for complete data visualization. Reports include Daily Peak Users, Application Use Ranking, E2P Time by Application, and many more. (See the Reports tab on www.cetrus.com for real examples.)

Check out the graphic below. It shows how each CPM Plug-in works together to reduce costs, recoup licensing expenses, and generate revenue.



COMING SOON

Application REStrictor (ARES) allows companies to contain and control their costs. When a user clicks on an application, ARES will restrict it from launching if the current number of running applications exceeds the maximum number allowed. This process will restrict license use to the exact number purchased.

The **Waitlist** Plug-in will be released shortly after ARES. When an application is restricted, users can join a waitlist and be notified when the application is available.



PRAISE FOR CETRUS

“The ROI starts happening the moment you are armed with the information to negotiate the renewal of any software you monitor.”

- Rob Bendix

“CPM reports have confirmed what we long suspected but had no way to prove: many users were underutilizing certain licenses. With CPM we now have visibility into usage patterns necessary to manage limited licenses for the benefit of everyone.”

- Tim Rice (GGLO)

Try CPM risk-free with a **30-Day FREE trial** here, or email sales@cetrus.com