

AT-A-GLANCE: Expense-2-Project (E2P)

Software Billing is on the Rise

Cetrus™

THE CHALLENGE

For AEC firms, software is a growing expense that isn't getting any cheaper. With increasing overhead, it's becoming harder for firms to make a profit.

Why don't firms bill for software use, treating it like an asset? There's been no way to precisely capture the amount of time a person spends on an application, for each project...Until now.

THE SOLUTION

Expense-2-Project (E2P) is a Plug-in to the Cetrus Process Meter (CPM) platform. It associates application use to projects at the file level, down to the second. E2P turns software overhead into a **cash generating asset**.

E2P pops up a window with cached project information. The user selects a project name/number, and the association begins! With CPM's ability to monitor activity states, only active time spent on the application will be charged.

You can choose which applications will be tracked with E2P and the rate at which each application is charged. Reports and templates are provided to help you visualize and compare data.

E2P changes the way AEC firms view the purchase of software. Now buying new licenses can easily be justified, making the jobs of IT Managers and Financial Officers much easier.

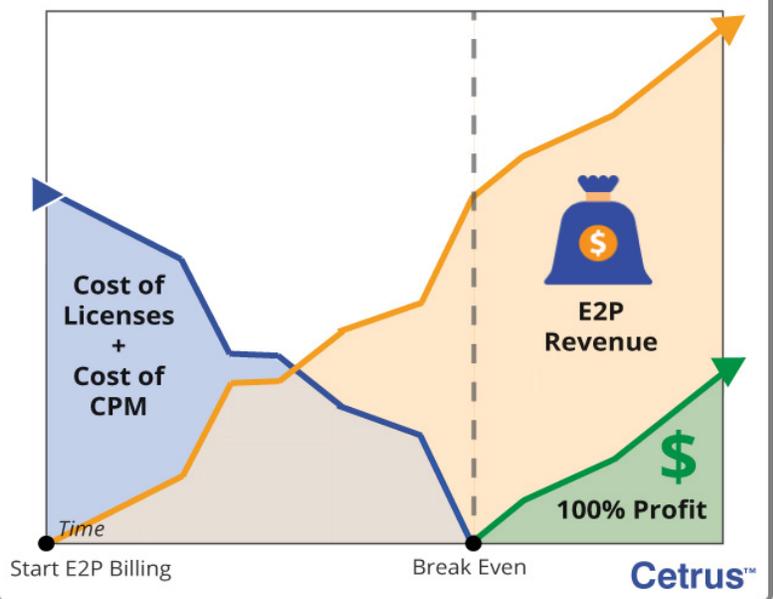
E2P KEY BENEFITS

- Generate new revenue streams
- Recoup the cost of licenses
- Justify buying new licenses
- See how your projects utilize software



Cost Benefits of Expense-2-Project

The more applications are used, the more money you make!



*"With E2P we recover the cost of one AutoCAD yearly subscription license in **under 100 hours** of billable use time. When licenses are in high demand, buying more becomes a no-brainer. We easily pay for the licenses just by using them."*

Dave Borde, CAD/GIS Manager of ENGEO

ABOUT CETRUS

Headquartered in San Ramon, CA, Cetrus is the leader in application use monitoring. Through their platform, Cetrus Process Meter (CPM), they provide real-time software tracking to help companies visualize and maximize their use. Cetrus strives to help companies make informed business decisions, save money, and escape the licensing maze.